

Solution 1.23E

A man is considering buying a 12-oz steak for \$3.15, or a 300-g steak for \$2.95. The steak that is a better buy is to be determined.

Assumptions The steaks are of identical quality.

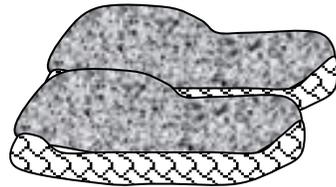
Analysis To make a comparison possible, we need to express the cost of each steak on a common basis. Let us choose 1 kg as the basis for comparison. Using proper conversion factors, the unit cost of each steak is determined to be

12 ounce steak:

$$\text{Unit Cost} = \left(\frac{\$3.15}{12 \text{ oz}} \right) \left(\frac{16 \text{ oz}}{1 \text{ lbm}} \right) \left(\frac{1 \text{ lbm}}{0.45359 \text{ kg}} \right) = \mathbf{\$9.26/\text{kg}}$$

300 gram steak:

$$\text{Unit Cost} = \left(\frac{\$2.95}{300 \text{ g}} \right) \left(\frac{1000 \text{ g}}{1 \text{ kg}} \right) = \mathbf{\$9.83/\text{kg}}$$



Therefore, the steak at the traditional market is a better buy.